



# PUBLICITY FORM



ARISQ X PÉRIENCE  
**FALL | WINTER 2027-2028**  
 DECEMBER 1-2-3, 2026  
 EXPOCITÉ - QUÉBEC



**Deadline to return the publicity form: September 15th 2026**

## PACKAGES

Star Package	1 page in the buyer's guide+ 1 newsletter (value 800\$)	700\$ + tx (804.83\$)	X	=
Excellence Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center (value 1000\$)	800\$ + tx (919.80\$)	X	=
Elite Package	1 page in le buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center + logo on ALL communications of the current season (value 1250\$)	1000\$ + tx (1149.75\$)	X	=

## BUYER'S GUIDE



1/2 page	300\$ + tx (344.93\$)	X	=
1 page	450\$ + tx (517.39\$)	X	=
Double page	800\$ + tx (919.80\$)	X	=
Back Cover	800\$ + tx (919.80\$)	X	=
Inside Cover	600\$ + tx (689.85\$)	X	=
Inside Back Cover	600\$ + tx (689.85\$)	X	=

### Combo:

Add your advertisement on the welcome screen of the show, for only 100\$ (reg. 200\$) X =

qty

<b>Specs:</b>	Format 1/2 page: 5,5" x 4,25" Format 1 page: 5,5" x 8,5" Format Double page: 8,5" x 11" File : JPEG
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## NEWSLETTER



Promotional newsletter	350\$ + tx (402,41\$)	X	=
qty			

### Combo:

Advertisement on the welcome screen of the show and promotional newsletter X =

450\$ + tx (517, 40\$)

qty

## VIDEO CLIP (Social Media)



Capture the attention of internet users with a video clip. (Submit a video of a maximum of 2 mns in length)	200\$ + tx (229,95\$)	X	=
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\* Need a little help with your video creation ? Contact us ( Fees apply)

## WELCOME SCREEN



Advertisement on the welcome screen	200\$ + tx (229,95\$)	X	=
qty			

<b>Specs:</b>	Files PSD/JPEG/TIFF ( with layers if possible) format 1920 X 1080 pixels / resolution 72 dpi-RGB
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## PROMOTIONAL ITEM ("Goodie Bag")



Promotional item dsitributed to each retailer upon arrival (goodie bag)	200\$ + tx (229,95\$)	X	=
qty			

- The items must be approved by the association.