



ARISQ X P É R I E N C E  
AUTOMNE | HIVER 2025-2026

2-3-4 DÉCEMBRE 2024  
CENTRE DE FOIRES DE SHERBROOKE

**Deadline to return the publicity form: October 1st 2023**

### PACKAGES

Star Package	1 page in the buyer's guide+ 1 newsletter (value 700\$)	600\$ + tx (689.85)	X	=
Excellence Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center (value 1000\$) 750\$	750\$ + tx (862.31)	X	=
Elite Package	1 page in le buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center + logo on ALL communications of the current season (value 1250\$) 950\$	950\$ + tx (1092.26)	X	=

### BUYER'S GUIDE



1/2 page	200\$ + tx (229.95\$)	X	=
1 page	350\$ + tx (402,41\$)	X	=
Page # 2 to 5 in the guide	500\$ + tx (574,88\$)		=
<b>Combo:</b> Add your advertisement on the welcome screen of the show, for only 100\$ (reg. 200\$)		X	=

**Specs:** Format 1/2 page: 5,5" x 4,25"  
Format 1 page: 5,5" x 8,5"  
File : JPEG

### NEWSLETTER



Promotional newsletter	350\$ + tx (402,41\$)	X	=
<b>Combo:</b> Advertisement on the welcome screen of the show and promotional newsletter	450\$ + tx (517, 40\$)	X	=

### VIDEO CLIP (Social Media)



Capture the attention of internet users with a video clip. (Submit a video of a maximum of 2 mns in length)	200\$ + tx (229,95\$)	X	=
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\* Need a little help with your video creation ? Contact us ( Fees apply)

### WELCOME SCREEN (MOSAIC)



Advertisement on the welcome screen	200\$ + tx (229,95\$)	X	=
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**Specs:** Files PSD/JPEG/TIFF ( with layers if possible)  
format 1920 X 1080 pixels / resolution 72 dpi-RGB

### PROMOTIONAL ITEM ("Goodie Bag")



Promotional item dsitributed to each retailer upon arrival (goodie bag)	200\$ + tx (229,95\$)	X	=
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- The items must be approved by the association.

### DRESS THE ARISQ TEAM



Promote your brand and dress the ARISQ team for one day during the show! (4-6 people)			
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\*\*\* Submit your proposal for approval