



# PUBLICITY FORM

ARISQ X PÉRIENCE

FALL | WINTER 2026-2027

DECEMBER 2-3-4, 2025

EXPOCITÉ - QUÉBEC \*NEW VENUE\*



**Deadline to return the publicity form: October 1st 2025**

## PACKAGES

Star Package	1 page in the buyer's guide+ 1 newsletter (value 800\$)	700\$ + tx (804.83\$)	X	=
Excellence Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center (value 1000\$)	800\$ + tx (919.80\$)	X	=
Elite Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center + logo on ALL communications of the current season (value 1250\$)	1000\$ + tx (1149.75\$)	X	=

## BUYER'S GUIDE



1/2 page	300\$ + tx (344.93\$)	X	=
1 page	450\$ + tx (517.39\$)	X	=
Double page	800\$ + tx (919.80\$)	X	=
Back Cover	800\$ + tx (919.80\$)	X	=
Inside Cover	600\$ + tx (689.85\$)	X	=
Inside Back Cover	600\$ + tx (689.85\$)	X	=

### Combo:

Add your advertisement on the welcome screen of the show, for only 100\$ (reg. 200\$)	X	=
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<b>Specs:</b>	Format 1/2 page: 5,5" x 4,25"
	Format 1 page: 5,5" x 8,5"
	Format Double page: 8,5" x 11"
	File : JPEG

## NEWSLETTER



Promotional newsletter	350\$ + tx (402,41\$)	X	=
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### Combo:

Advertisement on the welcome screen of the show and promotional newsletter	450\$ + tx (517,40\$)	X	=
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## VIDEO CLIP (Social Media)



Capture the attention of internet users with a video clip. (Submit a video of a maximum of 2 mns in length)	200\$ + tx (229,95\$)	X	=
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\* Need a little help with your video creation ? Contact us ( Fees apply)

## WELCOME SCREEN (MOAIC)



Advertisement on the welcome screen	200\$ + tx (229,95\$)	X	=
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<b>Specs:</b>	Files PSD/JPEG/TIFF ( with layers if possible)
	format 1920 X 1080 pixels / resolution 72 dpi-RGB

## PROMOTIONAL ITEM ("Goodie Bag")



Promotional item distributed to each retailer upon arrival (goodie bag)	200\$ + tx (229,95\$)	X	=
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- The items must be approved by the association.