



ARISQ XPERIENCE
SPRING | SUMMER 2026
 JUNE 10-11-12 2025
 EXHIBITION CENTER SHERBROOKE



Deadline to return the publicity form: March 15th 2025

PACKAGES

Star Package	1 page in the buyer's guide+ 1 newsletter (value 700\$)	600\$ + tx (689.85)	X	=
Excellence Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center (value 1000\$) 750\$	750\$ + tx (862.31)	X	=
Elite Package	1 page in le buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center + logo on ALL communications of the current season (value 1250\$) 950\$	950\$ + tx (1092.26)	X	=

BUYER'S GUIDE



1/2 page	200\$ + tx (229.95\$)	X	=
1 page	350\$ + tx (402,41\$)	X	=
Page # 2 to 5 in the guide	500\$ + tx (574,88\$)		=
Combo: Add your advertisement on the welcome screen of the show, for only 100\$ (reg. 200\$)		X	=

Specs:
 Format 1/2 page: 5,5" x 4,25"
 Format 1 page: 5,5" x 8,5"
 File : JPEG

NEWSLETTER



Promotional newsletter	350\$ + tx (402,41\$)	X	=
Combo: Advertisement on the welcome screen of the show and promotional newsletter	450\$ + tx (517, 40\$)	X	=

VIDEO CLIP (Social Media)



Capture the attention of internet users with a video clip. (Submit a video of a maximum of 2 mns in length)	200\$ + tx (229,95\$)	X	=
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* Need a little help with your video creation ? Contact us (Fees apply)

WELCOME SCREEN (MOSAIC)



Advertisement on the welcome screen	200\$ + tx (229,95\$)	X	=
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Specs:
 Files PSD/JPEG/TIFF (with layers if possible)
 format 1920 X 1080 pixels / resolution 72 dpi-RGB

PROMOTIONAL ITEM ("Goodie Bag")



Promotional item dsitributed to each retailer upon arrival (goodie bag)	200\$ + tx (229,95\$)	X	=
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- The items must be approved by the association.

DRESS THE ARISQ TEAM



Promote your brand and dress the ARISQ team for one day during the show! (4-6 people)			
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*** Submit your proposal for approval

You will be highlighted on our social media platforms as well as in our daily email during the show. Additionally, our staff will inform clients that they are dressed by you and will direct them to your booth.